
State:	Arkansas	Filing Company:	The Prudential Insurance Company of America
TOI/Sub-TOI:	H10G Group Health - Dental/H10G.000 Health - Dental		
Product Name:	PF: Group Withdrawal Notification		
Project Name/Number:	PF: Group Withdrawal Notification/		

Filing at a Glance

Company:	The Prudential Insurance Company of America
Product Name:	PF: Group Withdrawal Notification
State:	Arkansas
TOI:	H10G Group Health - Dental
Sub-TOI:	H10G.000 Health - Dental
Filing Type:	Form
Date Submitted:	10/09/2012
SERFF Tr Num:	PRUX-G128717851
SERFF Status:	Closed-Accepted For Informational Purposes
State Tr Num:	
State Status:	Closed-Accepted for Informational Purposes
Co Tr Num:	AR032210100003

Implementation	
Date Requested:	
Author(s):	SPI Prudential
Reviewer(s):	Rosalind Minor (primary)
Disposition Date:	10/09/2012
Disposition Status:	Accepted For Informational Purposes
Implementation Date:	

State Filing Description:

State: Arkansas **Filing Company:** The Prudential Insurance Company of America
TOI/Sub-TOI: H10G Group Health - Dental/H10G.000 Health - Dental
Product Name: PF: Group Withdrawal Notification
Project Name/Number: PF: Group Withdrawal Notification/

General Information

Project Name: PF: Group Withdrawal Notification
Project Number:
Requested Filing Mode: Informational
Explanation for Combination/Other:
Submission Type: New Submission
Filing Status Changed: 10/09/2012
State Status Changed: 10/09/2012
Created By: SPI Prudential
Corresponding Filing Tracking Number:

Status of Filing in Domicile:
Date Approved in Domicile:
Domicile Status Comments:
Market Type:
Overall Rate Impact:

Deemer Date:
Submitted By: SPI Prudential

Filing Description:
Please see attached letter.

Company and Contact

Filing Contact Information

Sue Murphy, Regulatory Contract Specialist
80 Livingston Ave 973-548-6172 [Phone]
Roseland, NJ 07068 973-548-6480 [FAX]

Filing Company Information

The Prudential Insurance Company of America	CoCode: 68241	State of Domicile: New Jersey
80 Livingston Avenue	Group Code: 304	Company Type: Life and Health
Roseland, NJ 07068	Group Name:	State ID Number:
(973) 548-6479 ext. [Phone]	FEIN Number: 22-1211670	

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

Company	Amount	Date Processed	Transaction #
The Prudential Insurance Company of America	\$0.00	10/09/2012	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Rosalind Minor	10/09/2012	10/09/2012

State:	Arkansas	Filing Company:	The Prudential Insurance Company of America
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Disposition

Disposition Date: 10/09/2012
Implementation Date:
Status: Accepted For Informational Purposes
Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	Accepted for Informational Purposes	Yes
Supporting Document	Application	Accepted for Informational Purposes	Yes
Supporting Document	Pre-notification Letter	Accepted for Informational Purposes	Yes

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Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification	Accepted for Informational Purposes	10/09/2012
Bypass Reason:	Not applicable to this filing.		
Comments:			

		Item Status:	Status Date:
Bypassed - Item:	Application	Accepted for Informational Purposes	10/09/2012
Bypass Reason:	Not applicable to this filing.		
Comments:			

		Item Status:	Status Date:
Satisfied - Item:	Pre-notification Letter	Accepted for Informational Purposes	10/09/2012
Comments:			
Attachment(s):			
AR Pre-Notification Letter.PDF			



John Rice
Vice President, Product Management
Group Insurance

The Prudential Insurance Company of America
80 Livingston Avenue
Roseland, New Jersey 07068-1753
Tel 973 548-6352 Fax 973 548-5112
John.Rice@prudential.com

October 9, 2012

Insurance Commissioner Jay Bradford
Compliance - Life and Health
Arkansas Department of Insurance
1200 West Third Street
Little Rock, AR 72201-1904

Re: NAIC Number 30468241
The Prudential Insurance Company of America

Dear Commissioner Bradford:

We are hereby providing you with written notice pursuant to Arkansas Code Ann. § 23-63-211(e) of Prudential's intent to initiate withdrawal from the group dental insurance market. The effective date of the withdrawal is subject to required regulatory notification periods in certain states.

Prudential has not issued any group dental insurance contracts in Arkansas and accordingly has no in-force dental insurance coverage in Arkansas.

As a result of the announcement, Prudential will no longer be marketing any group dental insurance products. Prudential does not offer any individual dental insurance products. In states with in-force group dental contracts, Prudential will continue to service existing dental insurance customers under the terms of their contracts until their next contract renewal anniversary dates, at which time, Prudential will not offer a dental insurance renewal, subject to contractual and regulatory notice requirements.

The contract forms impacted by this decision are issued under Prudential's 83500 contract series.

Prudential will be communicating this information to our group dental insurance contract holders over the coming days. We are also communicating this decision to the insurance producers who have been selling our group dental insurance coverage.

Please be assured that Prudential is committed to ensuring that existing dental insurance clients will continue to receive quality service while their contracts are in force. We will continue to provide any necessary regulatory reports, as required by law, with respect to group dental insurance coverage.

If you have questions concerning this announcement, please contact me at the number above.

Kindest regards,

A handwritten signature in blue ink, reading "John J. Rice". The signature is fluid and cursive, with the first name "John" and last name "Rice" clearly legible, and a middle initial "J." in between.

John Rice
Vice President, Product Management
Group Insurance